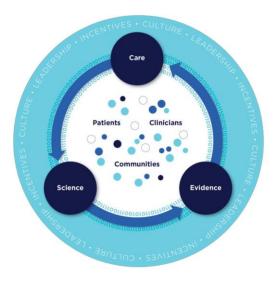


Overview

- Real World Evidence
- Brief comment on Machine Learning
- Lessons to date

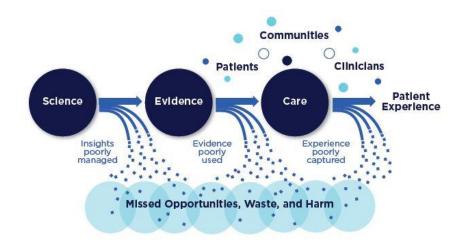


RWE - Learning Health System



2012 – IOM, Best Care at Lower Cost The Path to Continuously Learning Health Care in America

RWE - Learning Health System (now)

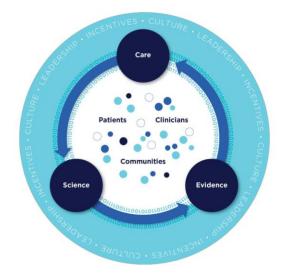


2012 - IOM, Best Care at Lower Cost The Path to Continuously Learning Health Care in America

Potential for RWE in Ophthalmology

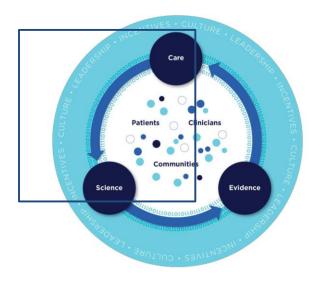
- Highly structured data in Ophthalmology
- Potential for pragmatic clinical trials
- Clear use cases
 - -Large cohort analysis e.g. Lucentis vs Avastin
 - -Small cohort analysis enable rare disease approvals
 - Potential for patient generated data

RWE - Learning Health System



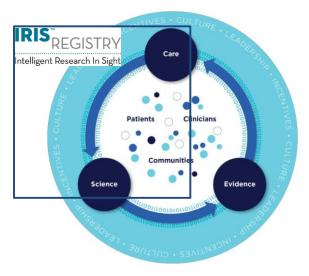
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RWE - Learning Health System



2012 – IOM, Best Care at Lower Cost The Path to Continuously Learning Health Care in America

RWE - Learning Health System



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Regulatory Lessons from Oncology

- Data and Output need to be transparent
- Need for careful cohort selection
- Pre-specified analysis plan
- Culture / Incentives are critical



Traditional and "New" Al

```
The old way:
```

Write a computer program with *explicit rules* to follow

```
if email contains V!agrå
    then mark is-spam;
```

if email contains ...

if email contains ...

The new way:

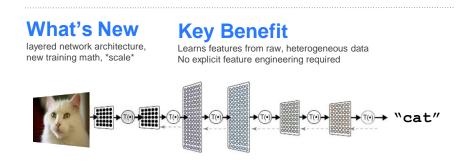
Write a computer program to *learn from examples*

try to classify some emails;
 change self to reduce errors;
repeat;

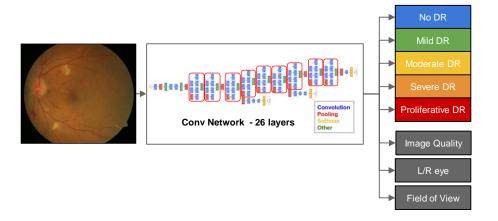
Deep Learning Revolution

Modern Reincarnation of Artificial Neural Networks

Collection of trainable mathematical units, organized in layers, that work together to solve complicated tasks



Adapt deep neural network to read fundus images



Jama 12/01/16

AI Effect

- "Intelligence is whatever machines haven't done yet" - Larry Tessler (~1970)
- When an AI application works it tends to get characterized as an advance in another field.

